Challenge Call 2 | Egypt

Overview of Proposed Solution

15th July 2020 | Version 1.0



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Instructions for Completion

Before embarking on completing this form, please note the following important notes:

- 1. **Instructions for submitting this form** will be shared during the webinar. You can sign-up to participate in the webinar by going on CFYE's website.
- 2. Less is more Strictly follow the word limit specified for each question.
- 3. Write concisely using *clear language* and plain English.
- 4. Try not to use acronyms if you need to, make sure to spell them out the first time.
- 5. Clearly **show how your project aligns** with and advances CFYE's guiding principles (see further reading).
- 6. *Cite evidence* wherever possible to illustrate why your project is needed.
- 7. Cite evidence to *show that your approach has worked before*, by including examples of your consortium's *previous experience* successfully implementing similar approaches.
- 8. Be *clear in outlining your gender inclusion approach*, explaining how you will go beyond gender sensitivity to deliver gender-targeted and/or gender-transformative approaches.
- 9. Read carefully the provided **guidelines** and refer to them throughout the application process.
- 10. Where essential, you may **use figures or diagrams/photos** to make your point. These can be attached separately.
- 11. Any actual, potential or perceived **conflict of interest** and the suggested mitigation plan should be declared to the Challenge Fund for Youth Employment at the point of submission of this Concept.
- 12. You may be contacted by the Challenge Fund team to provide further information so please reconfirm that the contact email address entered in the form is correct.
- 13. The Challenge Fund for Youth Employment (CFYE) reserves the right to;
 - a. Accept or reject any concept, and to annul the call for concept process thereby rejecting all submissions at any time prior to the award of a contract at its sole discretion;
 - b. Reject any application which, in the programme's opinion, gives, rise, or could potentially give rise to, a conflict of interest;
 - c. Cancel or modify the process at any time whether before or after the deadline for submission;
 - d. Reject any submission that does not comply with the content requirements as outlined in this document; and
 - e. Adjust the scope and parameters of the call for concepts and / or the evaluation criteria at any time before the deadline for submission.
- 14. A concept, proposal or any relationship between the parties will not be deemed as accepted or concluded unless and until a contract is signed between the proposed Implementing Partner and Enclude BV (Palladium Europe).
- 15. The **deadline for submitting** a concept note for this call is August 30th. Late submissions will not be accepted.

CFYE Guiding Principles

Actively targeting women. The Challenge Fund for Youth Employment makes a deliberate point of creating equal opportunities for young women in the job market.

The Role of Private Sector. We actively welcome partnerships and consortium responses to this challenge. While we welcome ideas and responses from any organisation, we are looking for market-based solutions so there is an expectation that all projects will involve at least one partner from the private sector.

Additionality. Given the emphasis on market-based solutions, we will only consider working with Implementing Partners presenting ideas that would not be possible without support from the Fund. We are not in the business of funding existing operations, or 'business as usual'.

Youth Engagement. Actively involving youth, and especially young women, is a pre-requisite for being considered as an Implementing Partner of the Fund.

Taking an integrated approach. Matching supply and demand is a critical element of the Fund's design. Each project should have a clear, integrated matching component.

Sustainability (long term prospects). As part of the design of each project/investment, prospective Implementing Partners will be required to demonstrate how their initiatives will become independent of external grant funding as part of their business cases and proposals.

Decent Work: We are not simply talking about putting youth to work; all CFYE projects must create opportunities for youth to benefit from decent employment. ILO refers to decent employment as work that "is productive and delivers a fair income, security in the workplace and social protection for families, prospects for personal development and social integration, freedom for people to express their concerns, organize and participate in the decisions that affect their lives and equality of opportunity and treatment for all women and men

Section 1 – Eligibility Declaration

	Question	Response
1	The Lead Organisation is a legally registered private sector entity.	□ Yes □ No
2	You have local operating presence or partner in country.	□ Yes □ No
3	Proposed project will create, match, improve or sustain at least 350 jobs for young women	□ Yes □ No
4	If the total youth employment created, matched, improved or sustained is above 700, at least 50% jobs for women.	□ Yes □ No
5	The minimum contribution of the fund is \notin 200,000. This should be matched by a co-investment that is at least equal to the grant requested.	□ Yes □ No
7	Applicant can show evidence of implementing budgets similar to the amount requested	□ Yes □ No
8	Applicant organisation can begin project implementation no later than January 2021	□ Yes □ No
9	For any job created, matched, improved or sustained, the working week should be at least 24 hours and at most 48 hours (including irregular overtime)	□ Yes □ No
10	The gross income / wage for one full-time equivalent (FTE) should be at least EGP 2,370 a month.	□ Yes □ No

Section 2 - Lead Organisation's Profile

If you are aiming to deliver your proposed project in a consortium, the section below captures information about the organisation that will lead the Consortium.

	Question	Response
1	Organisation Name	
2	Postal Address	
3	City	
4	Country	
5	Website of the Organisation	
6	Social Media Profiles of the Organisation (Please identify only those platforms where you most actively share information about your organisation's activities)	1. YouTube: 2. Facebook: 3. Twitter: 4. Other:
7	Type (1) of Organisation	NationalInternational
8	Country of Registration	
9	Year of Establishment	
10	Full Name of Primary Point of Contact within the Organisation	
11	Position/Job Title within the Organisation	
12	Contact Number of Primary Point of Contact (please share only 1)	
13	Email Address of Primary Point of Contact (This will be used for communication with CFYE)	
14	Sector (Select only one. Response to be based on primary area of operation of the organisation)	 Agriculture, forestry and fishing Infrastructure & construction Manufacturing Mining

		□ Electricity, gas, steam and air conditioning
		supply
		Waste management and recycling
		□ Matching, selection and employment (HR)
		services Wholesale and retail trade
		 Transportation and storage
		 Hospitality and tourism (including food
		services activities)
		 Information, communication and technology (ICT)
		Financial and insurance activities (including
		FinTech) Real estate activities
		 Real estate activities Administrative and support services
		 Private security services
		□ Education, research and
		professional/vocation training
		Human health and social work activities
		Arts, entertainment and recreation
		 Household services (e.g. cleaning and cooking services)
		 Renewable energy and green growth
4 5	T (0) (
15	Type (2) of organisation	For Profit Company Development Project (Depen Funded
	(Select only one. Response to be based on primary area of operation	 Development Project/Donor Funded Project
	of the organisation.)	□ Social Enterprise
		□ Local NGO
		International NGO
		Business Association
		 Enterprise Support Organisation / Business Accelerator / Incubator
		□ Impact Investor
		Angel Investor / Venture Capital Fund
		Financial Institution
		Education / Training Organisation
		Consulting Firm
16	What are the organisation's	1
	top 3 regions of operation in	2
	the country?	3
17	Total number of employees of	
	the organisation in country	
	(Response in digits only. Specify the	
	number of employees of your organisation who are based in	
	number of employees of your organisation who are based in country only)	
18	organisation who are based in	
18	organisation who are based in country only)	

	(Response in digits only)	
19	Of the total number of employees in-country, how many are female? (<i>Response in digits only</i>)	
20	Of the total number of employees in-country, how many are full-time? (Response in digits only)	
21	Of the total number of employees in-country, how many are part-time? (<i>Response in digits only</i>)	
22	Provide a brief summary about your organisation, including current business activities in the country. (Limit your response to a maximum of 500 words. Responses longer than 500 words will be disregarded. In your response, include information such as ownership and management structure, annual turnover etc., gender distribution of management etc.)	
23	Has your organisation or its operations been directly affected by COVID-19 pandemic? (Yes/No response)	□ Yes □ No
24	How has your organisation been affected by COVID-19 pandemic? (You can select multiple options that are applicable)	 Had to change the size of the workforce Had to adapt business model by changing product/service offering Had to adapt operational model by changing delivery structure, local presence or supply chains Had to change primary markets that you supply your product/services to Other:
25	Based on the effects of COVID-19 specified above, describe what were the key success factors in the approach your organisation is taking to respond to this disruption? (Limit your response to a maximum of 250 words.)	

Section 3 – Consortium Information

	Question	Response
1	Is your project going to be delivered through a consortium? (Yes/No response)	□ Yes □ No
2	What is the total number of organisations in this consortium? (Include the lead organisation in this total)	
3	Provide a list of names of up to 3 consortium partners who will be most actively involved in the delivery of the project. (Do not include the name of the primary applicant)	1.
4	Have you collaborated with 1 or more of your proposed consortium partners before this project? (Yes/No response)	□ Yes □ No
A. P	PROFILE OF CONSORTIUM PARTN	NER 1 (IF APPLICABLE)
1	Organisation Name	
2	Website of the Organisation	
3	Social Media Profiles of the Organisation (Please identify only those platforms where you most actively share information about your organisation's activities)	1. YouTube: 2. Facebook: 3. Twitter: 4. Other:
4	Type (1) of Organisation	□ National□ International
5	Country of Registration	
6	Year of Establishment	
7	Sector (Select only one. Response to be based on primary area of operation of the organisation)	 Agriculture, forestry and fishing Infrastructure & construction Manufacturing Mining

		Electricity, gas, steam and air conditioning supply Waste management and recycling Matching, selection and employment (HR) services Wholesale and retail trade Transportation and storage Hospitality and tourism (including food services activities) Information, communication and technology (ICT) Financial and insurance activities (including FinTech) Real estate activities Administrative and support services Private security services Education, research and professional/vocation training Human health and social work activities Arts, entertainment and recreation Household services (e.g. cleaning and cooking services) Renewable energy and green growth
8	Type (2) of organisation (Select only one. Response to be based on primary area of operation of the organisation.)	For Profit Company Development Project/Donor Funded Project Social Enterprise Local NGO International NGO Business Association Enterprise Support Organisation / Business Accelerator / Incubator Impact Investor Angel Investor Angel Investor / Venture Capital Fund Financial Institution Education / Training Organisation Consulting Firm
9	Total number of employees of the organisation in country (Response in digits only. Specify the number of employees of your organisation who are based in country only)	
10	Of the total number of employees in-country, how many are full-time? (<i>Response in digits only</i>)	

11	Of the total number of	
	employees in-country, how	
	many are part-time?	
	(Response in digits only)	
12	Provide a brief summary about	
	this organisation, including	
	current business activities in	
	the country.	
	(Limit your response to a maximum	
	of 300 words.)	
B. P	PROFILE OF CONSORTIUM PARTI	NER 2 (IF APPLICABLE)
1	Organisation Name	
2	Website of the Organisation	
3	Social Media Profiles of the	1. YouTube:
	Organisation	2. Facebook:
	(Please identify only those platforms	3. Twitter:
	where you most actively share	4. Other:
	information about your	
	organisation's activities)	
4	Type (1) of Organisation	
5	Country of Desigtuation	
	Country of Registration	
6	Year of Establishment	
7	Sector	Agriculture, forestry and fishing
	(Select only one. Response to be	□ Infrastructure & construction
	based on primary area of operation	Manufacturing
	of the organisation)	□ Mining
		 Electricity, gas, steam and air conditioning
		supply
		Waste management and recycling
		Matching, selection and employment (HR) convices
		services Wholesale and retail trade
		 Transportation and storage Hospitality and tourism (including food
		 Hospitality and tourism (including food services activities)
		 Information, communication and technology
		(ICT)
		□ Financial and insurance activities (including
		FinTech)
		□ Real estate activities
		 Administrative and support services
		 Private security services
		□ Education, research and
		professional/vocation training

		 Human health and social work activities Arts, entertainment and recreation Household services (e.g. cleaning and cooking services) Renewable energy and green growth
8	Type (2) of organisation (Select only one. Response to be based on primary area of operation of the organisation.)	 For Profit Company Development Project/Donor Funded Project Social Enterprise Local NGO International NGO Business Association Enterprise Support Organisation / Business Accelerator / Incubator Impact Investor Angel Investor / Venture Capital Fund Financial Institution Education / Training Organisation
9	Total number of employees of the organisation in country (Response in digits only. Specify the number of employees of your organisation who are based in country only)	
10	Of the total number of employees in-country, how many are full-time? (<i>Response in digits only</i>)	
11	Of the total number of employees in-country, how many are part-time? (<i>Response in digits only</i>)	
12	Provide a brief summary about your organisation, including current business activities in the country. (Limit your response to a maximum of 300 words.)	
C.	PROFILE OF CONSORTIUM PARTI	NER 3 (IF APPLICABLE)
1	Organisation Name	
2	Website of the Organisation	
3	Social Media Profiles of the Organisation	1. YouTube: 2. Facebook: 3. Twitter:

	(Please identify only those platforms where you most actively share information about your organisation's activities)	4. Other:
4	Type (1) of Organisation	□ National□ International
5	Country of Registration	
6	Year of Establishment	
7	Sector (Select only one. Response to be based on primary area of operation of the organisation)	 Agriculture, forestry and fishing Infrastructure & construction Manufacturing Mining Electricity, gas, steam and air conditioning supply Waste management and recycling Matching, selection and employment (HR) services Wholesale and retail trade Transportation and storage Hospitality and tourism (including food services activities) Information, communication and technology (ICT) Financial and insurance activities (including FinTech) Real estate activities Administrative and support services Education, research and professional/vocation training Human health and social work activities Arts, entertainment and recreation Household services (e.g. cleaning and cooking services)
8	Type (2) of organisation (Select only one. Response to be based on primary area of operation of the organisation.)	 For Profit Company Development Project/Donor Funded Project Social Enterprise Local NGO International NGO Business Association Enterprise Support Organisation / Business Accelerator / Incubator Impact Investor Angel Investor / Venture Capital Fund Financial Institution Education / Training Organisation

		Consulting Firm
9	Total number of employees of the organisation in country (Response in digits only. Specify the number of employees of your organisation who are based in country only)	
10	Of the total number of employees in-country, how many are full-time? (<i>Response in digits only</i>)	
11	Of the total number of employees in-country, how many are part-time? (<i>Response in digits only</i>)	
12	Provide a brief summary about your organisation, including current business activities in the country. (<i>Limit your response to a maximum</i> of 300 words.)	

Section 4 - Technical Overview of Solution

 Have you carefully read the scoping report available on CFYE website before providing your responses in this section? (It is essential that you carefully review CFYE's scoping report that lays out strategic priorities for the Fund and what challenges are we focusing on) 	□ Yes □ No
 2. Have you carefully reviewed the main principles of CFYE available on website and also on this document before providing your responses to this section? (It is essential that you carefully review CFYE's principle that define the priorities for the Fund) 	□ Yes □ No
3. Proposed Project Title (Be as concise as possible)	
[Response text here]	
4. Proposed Project start date (dd-mm-yyyy)	
5. Proposed Project end date (dd-mm-yyyy)	
 Regions within the country where the proposed project will be implemented (Specify top 5 regions.) 	1.
 7. If your proposed project aims to intervene in one of the priority sectors as identified in the challenge call, please specify here. (Specify top 1 priority sector only) 	 Agriculture, forestry and fishing Manufacturing Wholesale and retail trade Hospitality and tourism (including food services activities) Information, communication and technology (ICT) Human health and social work activities Renewable energy and green growth SME Support / Business Accelerator / Incubator

8. Project Pitch

In 100 words or less, describe why should CFYE invest in your project?

[Response text here]

9. Executive Summary of Proposed Project

Provide a summary of the proposed project. Identify what challenges will it address, what's the proposed solution and what activities will you deliver through the consortium?

(Limit your response to a maximum of 500 words.

[Response text here]

10. Challenge that your project will focus on

Explain why your project is needed. What are the specific challenges that it solves? Identify the barriers that prevent this problem from being solved.

(Limit your response to a maximum of 300 words. Include a short overview of the delivery context. Use evidence (research, data) to illustrate the point you are making)

[Response text here]

11. What is the total number of jobs that your proposed project will generate/support through this project?	[Response text here]
12. Of this total number of jobs, how many are aimed for young women?	[Response text here]

13. Approach and Potential Impact

Provide an overview of your project's approach. How will your proposed project enable young people, especially women, to access new or better employment opportunities?

Your responses should briefly describe the project's Theory of Change, demonstrating clear pathways to improved or new employment for young people, especially women. It should also exhibit alignment with the challenges identified in the call for solutions.

(Limit your response to a maximum of 500 words. Where relevant, you can use data and infographics to illustrate the point you are making)

[Response text here]

14. **Project Activities:**

What are the specific activities that your project will be undertaking to achieve the above objectives? Which of these activities will be undertaken by consortium partners? Clearly outline how the expected results will be achieved within the Challenge Fund timeframe through these activities.

(Limit your response to a maximum of 500 words)

[Response text here]

15. Quantifying Potential Impact (1):

What's the number of employment opportunities supported by your proposed project in each of the four target categories of CFYE?

(Refer to the description and details of four categories i.e. Match, Create, Improve and Sustain, as given on CFYE website.)

	Match	Create	Improve	Sustain
Male				
Female				
Total				

16. Quantifying Potential Impact (2):

What's the number of employment opportunities supported by your proposed project in the following two categories?

	Wage Earning	Self-Employed
Male		
Female		
Total		

17. Quantifying Potential Impact (3)

What are the expected average monthly income levels associated with the jobs that your project will support?

(Specify your response in EGP)

	Wage Earning	Self-Employed
Male		

Female

18. Impact on Women

What main barriers to employment do you see for women and how will you target and support women to overcome those barriers through this project?

(Limit your response to a maximum of 500 words. Responses should demonstrate consideration of the specific barriers faced by young women in finding and retaining decent employment (in the country, in the context, in the sector, etc.) and propose a strategy to overcome these - possibly including the voice of women and female staff).

[Response text here]

19. Youth Engagement

What strategies will you use to ensure youth are able to overcome barriers to employment, and achieve what they aspire to in their lives? Explain how your solution links to the aspirations of the youth whom you are targeting.

(Limit your response to a maximum of 500 words. Responses should describe key barriers that youth are facing and an explanation on how they have ensured youth voice and aspirations are reflected by active youth participation in the design of their project.)

[Response text here]

20. Resilient Futures

Will your project actively aim to enhance resilience of your target group? If yes, how?

(Limit your response to a maximum of 500 words. Responses should acknowledge future uncertainties, sudden shocks and unexpected changes that may impact the nature and relevance of the employment that they are creating, improving, matching or sustaining. Briefly describe your approach to enable the target group to successfully cope with this.)

[Response text here]

21. Organisational and Consortium Capability

Demonstrate your consortium's capacity to implement this project, citing clear examples of similar initiatives the lead organisation and/or other consortium members have launched.

(Limit your response to a maximum of 500 words. Responses should demonstrate a clear link between the core business operations and proposed project. Where available, indicate long-term buy-in for this project and CFYE Fund from senior management of your organisation(s) and/or the company board. Responses should also demonstrate that

there is sufficient internal capacity to deliver the project attention should be paid to capacity and capabilities related	
[Response text here]	
22. Anticipated Contribution of the Challenge Fund: In your self-assessment, how does CFYE's support add value to your proposed project?	Without CFYE support, our project would not be likely to progress at all for different reasons e.g. because it is too high-risk, there is no established commercial case or no additional funding is available.
	 It is likely that with CFYE support, the project will be better designed, proceed more quickly, or reach more young people than it otherwise would have.
	CFYE support will likely make it easier to progress the project, although it will be difficult to demonstrate how the project resulted in specific identifiable change compared to what would have happened.
	 There would be no significant difference and the project would proceed as originally envisioned, with or without CFYE support.
23. What kind of support would you need or expect from CFYE?	 Technical Assistance Monetary Investment Combination of both Technical Assistance and Monetary Investment
24. Can you give a demonstrate with specific exa help you deliver your project's proposed activitechnical assistance have you explored?(Limit your response to a maximum of 500 words.)	mples and data about how CFYE's support will <i>r</i> ities? What other avenues of monetary and/or
[Response text here]	



Section 5 - Financial Proposal

1	What is the <u>total value</u> of the project budget? (Specify In Euros)	
2	What is the value of investment you are expecting to be made by CYFE? (Specify In Euros). Do not include in- kind contributions.	
3	What is the value of investment made by the lead organisation? (Specify In Euros). Do not include in- kind contributions.	
4	What is the value of investment made by the consortium partners? (Specify In Euros). Do not include in- kind contributions.	
5	What is the value of investment made by third parties? (Specify In Euros). Do not include in- kind contributions.	Loan:
6	Are you or any other contribution partner making an in-kind contribution to the project? (Yes/No)	 Yes No
7	What is the total value of this in-kind contribution? (Specify In Euros)	
8	Briefly describe the specifics of this in-kind contribution. (Limit your response to a maximum of 250 words)	
9	Please describe briefly how you have costed your budget? (Limit your response to a maximum of 300 word. Responses should outline the process by which the budget was prepared, giving due consideration to Value for Money.)	

-----End of Form------