

Challenge Fund for Youth Employment

Information Session for Uganda call for proposals

Webinar

17 January 2019

CHALLENGE
FUND
FXR
YOUTH
EMPLOYMENT

What is the Challenge Fund for Youth Employment?



The Challenge Fund for Youth Employment is fund supported by the Netherlands Ministry of Foreign Affairs and managed by Palladium, in partnership with VSO and Randstad. The fund runs from 2019-2025.



This first call for concept notes for Uganda is the first stage of the application process.



The deadline for submitting concept notes is 3pm CET, 15th February 2020.

The Challenge Fund Explained



Goal

By 2025, the Fund aims to create **decent employment for 200,000 young people including 100,000 women** in the Middle East, North Africa, West Africa, and the Horn of Africa (including Kenya and Uganda)

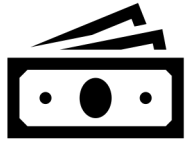


Approach

We will run several competitive context-specific challenges per year to address supply, demand, or job-placement constraints to

- **creating more jobs**; and/or
- **improving the quality of work** for people, especially women, aged 15-35 in the focus countries

What the Fund offers



Co- investment

The Fund will co-invest a certain proportion of the total project budget in cash



Technical Assistance

In-kind technical support will be available throughout the selection process and during implementation to maximise delivery of results

The total contribution (co-investment and technical assistance) will have a minimum value of 100,000 Euros and range from 10% to 50% of the total project budget

Selection criteria



**Private sector-
driven**

Involve a private sector partner and have a local presence



**Engaging
Youth**

Young people should be directly involved in the design of the solution



**Including
Women**

Young women must be included and able to benefit, considering specific barriers women face



**Clear pathway
to decent
work**

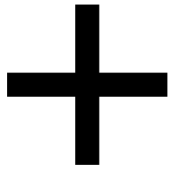
Demonstrate how project will result in at least 250 young people working in decent jobs or experiencing improved conditions

Selection criteria



Integrated approach

Demonstrate how the project will link improving labour supply with meeting or increasing demand for decent jobs



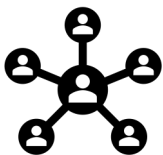
Additionality

Explain how support from CFYE will accelerate impact or make the initiative possible



Sustainability

Provide the business case, outlining how the initiative will continue after Challenge Fund support ends



Knowledge building

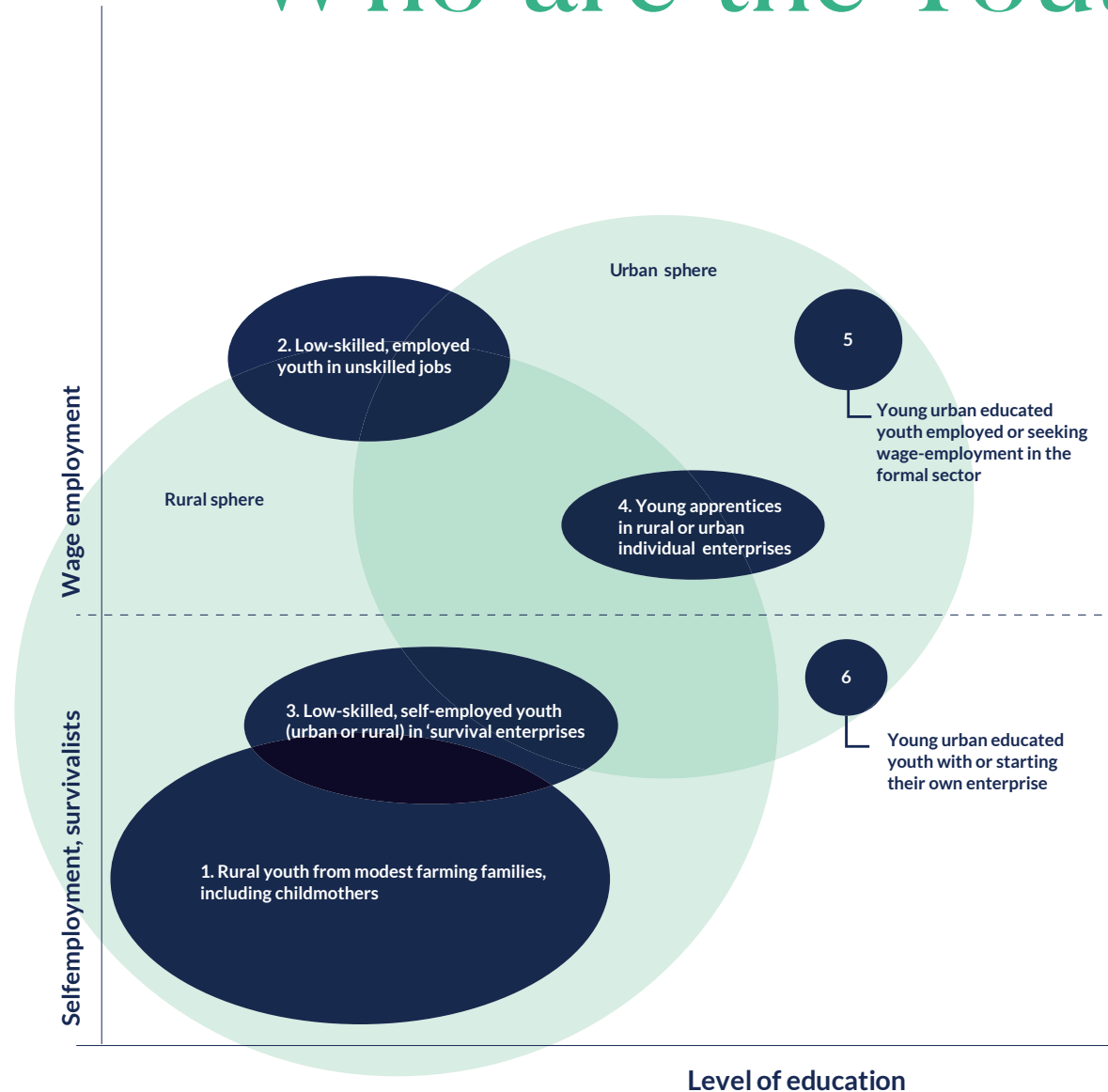
Commit to sharing experience and lessons learned about what works

The Youth Employment Challenge in Uganda

- Youth unemployment rate is **13.3%**
- **83.5%** of the population 15-29 work in informal jobs, which is 10% higher for young women
- **41%** of the total working age population is engaged in subsistence farming
- More than **1 million** young people enter the job market every year



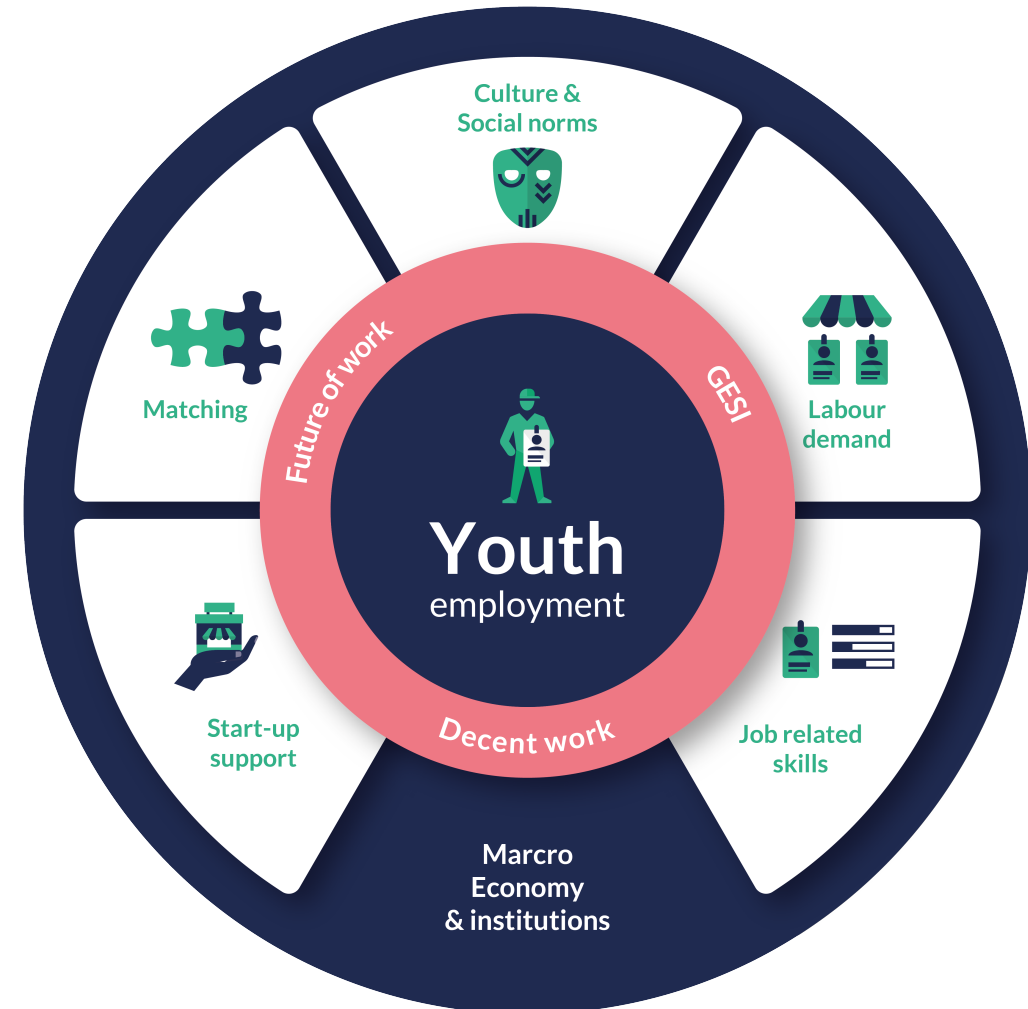
Who are the Youth?



A Call for Solutions

The focus of this call is to support demand-driven initiatives that aim to:

- 1) increase youth access to new or existing decent work opportunities; and/or
- 2) improve the quality of jobs for youth



Suggestions for Proposals in Uganda

High Potential Sectors

Agri-processing, light manufacturing, ICT, tourism and other services, as well as other sectors with a clear justification of their impact and scale potential

Working With Private Firms

Improve the functioning of markets and upgrading firms in high-potential value chains, leading to improved productivity and sustainable job creation

Career Path of Young Women

Promoting women in leadership positions, through accelerated up-skilling, professional development and role model-driven cultural change

TVET with active private sector involvement

Competence levels of TVET graduates don't meet private sector requirements. On-the-job training (apprenticeships) and job placements may be considered.

Market and demand-driven employable skills

Proposals including improvement of soft skills in training, career guidance and on-the-job learning, ensure that projects are aligned with market demand.

Geographical diversity and regional relevance

Most initiatives targeting unemployed youth are in the Kampala metropolitan area. There are opportunities for self-employment and job placement outside Kampala, especially in sectors such as dairy, transport, tourism.

Key Dates

- 20 January Deadline to send clarifying questions (as needed)
- 24 January Responses to clarifying questions will be available on the Challenge Fund website
- 15 February Deadline for submission of concept notes
- Early March Notification of successful applicants and invitation to submit detailed proposals
- April (TBD) Deadline for submission of business cases
- May (TBD) Notification and contracting of Implementing partners

Selection Process



• Submission

- Application form for the Concept Note available on the CFYE website fundforyouthemployment.nl
- Information sessions

• Assessment and Selection

- Assessment by the Challenge Fund Management team with support from the Selection Committee
- Successful applicants will be invited to submit a more detailed proposal

• Communication of decision

- written feedback on their concept notes highlighting strengths and weaknesses
- Feedback on areas that need to be addressed

2

Proposal Development Stage

• Advisory Support

- Selected applicants will be connected to their focal point for feedback, support and guidance for developing a strong and feasible proposal
- Technical Assistance provided if needed

• Due Diligence

- Selected applicants will undergo a review process and receive additional information and guidance on the definitions and measurement framework that will need to be incorporated for monitoring the project
- Documents and guidelines for implementation will be made available to the selected applicants

3

Assessment of Full Proposals

• Proposal Assessment

- Reviewed by the Selection Committee
- This committee will assess the feasibility of each proposal and ensure that investments made by the Challenge Fund are aligned with the objectives of the Fund

• Final Decision

- Based on this assessment, the Selection Committee will make recommendations to the Project Steering Committee with regards to investing in eligible proposals
- The Programme Steering Committee will make the final decision to invest in a proposed initiative

Thank you very much!

For more information:

<https://fundforyouthemployment.nl/>
info@fundforyouthemployment.nl

Rebecca Spohrer

Rebecca.Spohrer@thepalladiumgroup.com

Joost Verwilghen

Joost.Verwilghen@thepalladiumgroup.com

CHALLENGE
FUND
FOR
YOUTH
EMPLOYMENT